



For Immediate Release:

Contact: Monique Robinson
Miele
800.843.7231 x2513
monique.robinson@mieleusa.com

Miele Introduces New Entry Level Cooking Appliances

New Appliance Options and Prices for More to Explore the World of Miele

Princeton, NJ – Miele, the largest family-owned luxury appliance manufacturer, returns to the Kitchen and Bath Industry Show (KBIS) with new kitchen appliances at attractive prices. Providing greater convenience, more elegance and better value for money: with its new entry-line models, Miele welcomes a 30” dual fuel range, a 30” built-in PureLine convection oven and a 30” gas cooktop.

Inspired by Miele’s “Explore the Origin of Extraordinary” theme, these new appliances incorporate the same intuitive functionality and flawless design that every Miele product boasts, but comes at an entry price point for more consumers to join the culinary adventure.

With an already existing portfolio of sophisticated ranges, Miele’s new **30” dual fuel range** forgoes the M-Touch interface by providing the more conventional DirectSelect knob oven controls. Expanding the reach to customers looking for a different user interface. The Oven provides the same TwinPower convection fans, the range’s oven features seven operating modes including a self-cleaning option as the equivalent built-in models. The gas range top provides maximum flexibility with one 12,500 BTU and three 19,500 BTU burners.

The CleanTouch® Steel front and the ComfortClean dishwasher safe grates makes this appliance an easy to maintain product and one you will not mind testing your culinary abilities on.

From ovens to cooktops, Miele is pleased to provide consumers with the best products for their home. The all-new **30” convection oven** features Miele’s DirectSelect controls for easy to operate functionality. The oven includes seven operating modes, including a self-cleaning mode. With TwinPower Fans, the oven receives optimal and even distribution of hot air for cooking, baking, and roasting. The fans also aid in the units Rapid Preheat function.

Designed to fit any home, this oven features a CleanGlass door that presents a superior design and easy to clean front. The soft open and close door and simple yet sleek silhouette handle completes the look and user-friendly attributes.

Pairing well with the oven is the **30" gas cooktop**. This space saving cooktop features five burners for flexible cooking. The easy to turn knob controls makes this an intuitive cooktop for any home chef.

The 30" dual fuel range will be available in June 2018 for \$5,499.

The 30" PureLine convection oven will be available in February 2018 for \$2,599.

The 30" gas cooktop will be available the second half of 2018.

All products will be available for purchase in your local [Miele Experience Centers](#) and all authorized appliance dealers. To locate a dealer near you, please click [here](#).

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com or www.youtube.com/mieleus, and follow us on www.facebook.com/mieleus and Instagram @MieleUSA.

###